

Robin Goudeketting

SENIOR FRONT-END ENGINEER

Profile

I'm all about making sure business and IT speak the same language. I think tech should support what a business wants to do, not the other way around and I get a huge kick from adding real value.

Employment History

SEO Expert & Consultant, DANKÜCHEN

SEPTEMBER 2025 — PRESENT

Used Screaming Frog, Ahrefs, Semrush, Google Ads, and Google Search Console (and more) to perform an SEO audit of the DANKÜCHEN website and their franchises, resulting in an improvement of many of their main keywords from low top 10 to consistent top 3.

Freelance Full-Stack Developer, Assict B.V.

MAY 2025 — PRESENT

Assict helps individuals, businesses, and non-profit organisations with gathering funds for projects. I converted their offline excel based workflows to a digital portal that they use to easily browse their data, including thoughtful filters, and plan the applications they plan on doing.

Freelance Front-end Developer, Shai Creative

MAY 2025 — DECEMBER 2025

Shai focuses on AI Video Pre-Production. They needed help enhancing their front-end to increase conversion. So far, we achieved a near doubling of conversion by reducing bugs, speeding up the platform, as well as tactful text updates and image placement.

Lead Frontend Engineer, Equippo

MAY 2020 — PRESENT

Full-stack engineer and front-end tech lead working on company software, website, third-party integrations, and other tooling.

CTO / Co-founder, Career Basecamp

JUNE 2021 — JANUARY 2025

Building and maintaining a complex web application (front-end & back-end) as well as steering the direction of our product to enhance functionality while organically growing the product from no users to over 1000 users a month.

IT Consultant, Knowledge Values

AUGUST 2018 — DECEMBER 2019

In-depth business logic modeling paired with collaborative knowledge sessions to understand and dissect customer business needs and converting them to directly executable questionnaires for increasing productivity and optimizing processes.

Education

Full-Stack Engineering, Codaisseur

2020 — 2020

Neuroscience & Cognition, Utrecht University

2014 — 2017

Master of Science - GPA 4.0 (average grade 8.3)

Biomedical Sciences, Utrecht University

2011 — 2014

Bachelor of Science

Details

Vienna

Austria

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Links

LinkedIn

Portfolio

GitHub

Skills

TypeScript / JavaScript

Node.js

NextJS (React)

Nuxt3 (Vue3)

Ruby on Rails

Tailwind CSS

Git

Testing (Jest / Cypress / RSpec)

Languages

Dutch

English

German

Hobbies

Ultimate Frisbee, Cocktails, Boardgames, Hiking